**Learning Objectives**

* Review the basic tenets of rhinoplasty and the most current rhinoplasty techniques, including preservation rhinoplasty to better equip surgeons to select the best course of treatment for their patients
* Discuss various facelift techniques including their advantages and disadvantages
* Examine how to choose the best filler options to address common patient concerns
* Discuss patient evaluations and determine suitability for facial cosmetic surgery
* Review the latest nonsurgical technology and lasers for improving facial and neck skin texture, color and tone
* Review treatment options for rejuvenation of the eyes and upper face
* Understand the techniques for rejuvenation of the lips and perioral region
* Discuss practice management principles

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership with The International Institute for Continuing Medical Education, Inc. (IICME) and Facial Plastic Surgery International.

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PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

***Tuesday - January 24, 2023***

***Skin Rejuvenation/Tightening with Minimally Invasive Procedures***

***7:25 am – 7:30 am* Welcome** S. Perkins/C. Wever/M. Hamilton

***7:30 am – 7:45 am*** Full Face Fat Grafting— Mastering the Technique Bruce VanNatta

***7:45 am – 8:00 am***Understanding the Techniques for Rejuvenation of the Lips and Perioral Region- Hyperdilute Radiesse, Ablation Tabasum Mir

***8:00 am – 8:15 am*** Tesla Facelifting: Using Energy Devices During Rhytidectomy Surgery Richard D. Gentile

***8:15 am – 8:30 am*** Combining Facelift with CO2 Laser Resurfacing Frank Fechner

***8:30 am – 8:45 am*** Pearls for Better Upper Blepharoplasty John R. Burroughs

***8:45 am – 9:00 am Break***

***Tuesday - January 24, 2023*** *(continued from page 1)*

***Rhinoplasty 1***

***9:00 am – 9:15 am*** Common Issues in Revision RhinoplastyUmang Mehta

***9:15 am – 9:30 am*** Refinements in Dorsal Augmentation in RhinoplastyJamil Asaria

***9:30 am – 9:45 am*** Natural Feel: A New Objective in Rhinoplasty Ira D. Papel

***9:45 am –10:00 am*** Rhinoplasty Tips Tricks and Pearls Philip J. Miller

***10:00 am –10:15 am*** Repair of Severe Saddle Deformities Mark Armeni

***10:15 am –10:30 am*** Endonasal Approach to the Over Projecting Nose Norman Pastorek

***10:30 am –10:45 am*** Thick Skin Management in Rhinoplasty Umang Mehta

***10:45 am –11:00 am*** Septal Perforation:  Avoidance and Repair Russell W. Kridel

***11:00 am –11:15 am*** Simplicity and Rhinoplasty Results - Why Complex Thinking Isn’t Always a Good Idea Capi Wever

***11:15 am –11:30 am*** 10 Pearls On How To Put Your Brand in Front of Generation X and the Aging Face Patients on Google and Social Tara Leifer

***11:30 am –12:15 pm*** Rhinoplasty Panel

***Moderator:*** Jamil Asaria

***Panelists:*** Mark Armeni, Umang Mehta and Philip Miller

***Wednesday - January 25, 2023***

***Facelift***

***7:30 am – 7:45 am*** Nuances in Male Facelift Ross A. Clevens

***7:45 am – 8:00 am*** Analysis of Facial Aging—Skeletal and Soft Tissue ChangesBruce VanNatta

***8:00 am – 8:15 am*** The Microlift Facelift Philip J. Miller

***8:15 am – 8:30 am*** Deep Plane Facelift with Vector Control Ira D. Papel

***8:30 am – 8:45 am*** What Made my Facelifts Better Capi Wever

***8:45 am – 9:00 am*** Vertical Vector Long-flap Facelift Richard Zeph

***9:00 am – 9:15 am*** The Sculptlift ™ - Nuances in Facelifting Daniel E. Rousso

***9:15 am – 9:30 am*** Submandibular Gland Reduction in Necklifting: Why and HowFrank Fechner

***9:30 am – 9:45 am*** ***Break***

***Lower Eye and Mid Face***

***9:45 am –10:00 am*** My Approach to Male Blepharoplasty & What I have Learned Over 20 Years Steve Mobley

***10:00 am –10:15 am*** Why I No Longer do Fat Transposition Blepharoplasty Richard Zeph

***10:15 am –10:30 am*** Deoxycholic Treatment of the Jowls Theda Kontis

***10:30 am –10:45 am*** Periobital RejuvenationGregory H. Branham

***10:45 am –11:00 am*** Mid Face Volumization with Implants Still Remains One of the Best Long Term TechniquesStephen W. Perkins

***11:00 am –11:15 am*** 18 Years of Tear-Trough Implants Louis Apostolakis

***11:15 am –11:30 am*** Neck Study: A Prospective, Multi-center, Multi-phase, Evaluator-blinded Study of Subjects Undergoing a Procedure with Subdermal Helium-Plasma  to Improve the Appearance of Lax Tissue in the Neck and Submental Region. (FDA Study) Richard D. Gentile

***11:30 am –11:45 am*** Mastering Lip LiftRoss A. Clevens

***11:45 am –12:00 pm*** Use of V-Y Island Advancement Flaps for Perioral ReconstructionMark Armeni

***12:00 pm*** ***–12:15 pm*** 10 Secrets Your Competition Doesn't Know About Internet MarketingTara Leifer

***Thursday - January 26, 2023***

***Rhinoplasty 2***

***7:30 am – 7:45 am*** Use of PDS Plates in SeptorhinoplastyMark Armeni

***7:45 am – 8:00 am*** Nasal Base ModificationStephen Weber

***8:00 am – 8:15 am*** Rhinoplasty Mark M. Beaty

***8:15 am – 8:30 am*** Use of the Piezo Ultrasonic Device for Precision in Rhinoplasty Steven J. Pearlman

***8:30 am – 8:45 am*** Fresh Frozen Cartilage Update: 5 Year Results in 150 Rhinoplasties Burke P. Robinson

***8:45 am – 9:00 am*** The Deviated Nose Norman Pastorek

***9:00 am – 9:15 am*** Rhinoplasty SequencingSteve Mobley and Stephen W. Perkins

***9:15 am – 9:30 am Break***

***Forehead and Upper Eye***

***9:30 am – 9:45 am*** Review Treatment Options for Rejuvenation of the Eyes and Upper Face (Face Ablation with RF Helium Plasma) Tabasum Mir

***9:45 am –10:00 am*** Transconjuctival versus Skin Muscle Flap Lower Blepharoplasty-When and Why Mark M. Hamilton

***10:00 am –10:15 am*** Hairline Advancement; A Face Changing Procedure What I've Learned and What to Improve Regina Rodman

***10:15 am –10:30 am*** Facelift Mark M. Beaty

***10:30 am –10:45 am*** The Tricky Trifecta:  Blepharoptosis, Dermatochalasis and Brow Ptosis John Holds

***10:45 am –11:00 am*** How to Properly Treat the Sagging Medial BrowStephen W. Perkins

***11:00 am –11:15 am*** Otoplasty, Evolving TechniquesLouis Apostolakis

***11:15 am –11:30 am*** Complication of Eyelid Surgery: Avoidance & Management John R. Burroughs

***11:30 am –12:15 pm*** Blepharoplasty Panel

***Moderator:*** John Holds

***Panelists:*** Louis Apostolakis, John Burroughs and Mark Hamilton

***Friday - January 27, 2023***

***Practice Management***

***7:30 am – 7:45 am*** When to Bring a New Physician on Board Daniel E. Rousso

***7:45 am – 8:00 am*** Establishing a Charitable Foundation as an Extension of Your Practice Identity Ross A. Clevens

***8:00 am – 8:15 am*** Ten Tips for Improved Patient Satisfaction and Better Online Ratings Mark M. Hamilton

***8:15 am – 8:30 am*** Social Media and Marketing from a Physicians Perspective Tabasum Mir

***8:30 am – 8:45 am*** Social Media and the Unhappy Patient Theda Kontis

***8:45 am – 9:00 am*** The Difference Between a Packed Clinic and Wishing You Had One Brenton Koch

***9:00 am – 9:20 am*** RedspotJason Tuschman

***9:20 am – 9:45 am Break***

***Inj/Imp/AFG/Facial Augmentation***

***9:45 am –10:00 am*** Improving Periorbital Aesthetics with Volume Augmentation: Blepharoplasty, Fat Grafting, and Hyaluronic Acid Jamil Asaria

***10:00 am –10:15 am*** Hyoid Advancement Anil Shah

***Friday - January 27, 2023*** *(continued from page 3)*

***10:15 am –10:30 am*** An Algorithm for the Management of Periorbital Hyaluronic Gel Fillers in the Preoperative Blepharoplasty Patient John Holds

***10:30 am –10:45 am*** My Evolution of Helium Plasma and its Effects on the Lip and Brow Deirdre Leake

***10:45 am –11:00 am*** Volume Restoration in Facial Rejuvenation Gregory H. Branham

***11:00 am –11:15 am*** Treating Facial Paralysis with Facial Filler: Tips, Pearls, and Important Differences between Cosmetic and Reconstructive Techniques Linda Lee

***11:15 am –11:30 am*** Facelift Under Tumescent Anesthesia, Yes Deep Plane is Possible Under Local AnesthesiaR. Brannon Claytor

***11:30 am –12:15 pm*** ComplicationsPanel

***Moderator:*** Theda Kontis

***Panelists:*** Gregory Branham, Deirdre Leake, and Bruce VanNatta

***Saturday - January 28, 2023***

***Rhinoplasty 3***

***7:30 am – 7:45 am*** Just say No!Steven J. Pearlman

***7:45 am – 8:00 am*** Advances in the Tongue-in-groove Technique Russell W. Kridel

***8:00 am – 8:15 am*** Septal Perforation Repair in Revision Functional Rhinoplasty Dominic J. Vernon

***8:15 am – 8:30 am*** Nuances in Ultrasonic Rhinoplasty Anil Shah

***8:30 am – 8:45 am*** The Lateral Crural Turn-in Flap in Rhinoplasty: Choosing the Right Patient Linda Lee

***8:45 am – 9:30 am PANEL:*** Preservation Rhinoplasty: A Discussion - Why Not Do Preservation Rhinoplasty

***Moderator:*** Russell W. Kridel

***Panelists:*** Steven Pearlman, AnilShahand Capi Wever

***9:30 am – 9:45 am Break***

***Bonus Round \*Topics that didn't fit in other categories or we need more of***

***9:45 am –10:00 am*** The Five Voices - A Critical Exercise to Improve Communication in

Your Personal Life and Practice Stephen Weber

***10:00 am –10:15 am*** Ethics and Marketing - How the "Turkish Phenomenon" was Constructed Capi Wever

***10:15 am –10:30 am*** Rethinking the Patient Experience- Ideas to Elevate your Practice to Another Level Anil Shah

***10:30 am –10:45 am*** Facial Rejuvenation from Minimally Invasive to Surgery: How to Choose Steven J. Pearlman

***10:45 am –11:00 am*** Next Level Clinical Photography Stephen Weber

***11:00 am –11:15 am*** Selecting the “Right” Patient Russell W. Kridel

***11:15 am –11:30 am*** Helium Plasma Combined with Jaw Surgery; Skin Tightening is the Perfect Addition to Jaw Contouring Regina Rodman

***11:30 am –11:45 am*** Biologics, Laser and Skin Tightening with CO2 Laser, Combined with Microneedling and Nanofat. My series over the last 4 years.R. Brannon Claytor

***11:45 am –12:00 pm*** The Difference Between Acceptable and Amazing in Rhinoplasty Brenton Koch

***12:00 am –12:15 pm*** Q&A